



## Ethnic Auto Stereotypes in Paroemias of the Tatar Language

D. H. Husnutdinov<sup>1</sup>, R. K. Sagdieva<sup>2</sup>, R. H. Mirzagitov<sup>3</sup> and M. T. Abikenov<sup>4</sup>

<sup>1,2,3</sup>*Kazan Federal University, Department of Tatar Linguistics, Kazan, Russia*

<sup>4</sup>*State University Named after Shakarim of Semey City, Department of Tatar Linguistics, Kazakhstan*

*E-mail: <sup>1</sup><domer1982@mail.ru>, <sup>2</sup><Ramilya.Sagdieva@ksu.ru>, <sup>3</sup><Ramil.Mirzagitov@ksu.ru> <sup>4</sup><mega.sppa@mail.ru>*

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**ABSTRACT** This research studied ethno-cultural stereotypes that are used as a measurement for Tatar national character. Ethno-cultural stereotypes are considered as one of the important parts of knowledge about the present reality. These stereotypes contribute to the generation of images of “good” and “bad” peoples, helping the nation to search for allies and partners, as well as rivals and enemies. In general, people acquire ethnic stereotypes in the acculturation and socialization processes. The research methods were chosen according to the goals and objectives of the study and the specifics of the studied material. The research was conducted using key traditional methods such as grammatical analysis, descriptive, comparative-historical, descriptive-analytical, and continuous sampling. The descriptive method involved material collection and systematization, allowing us to see different types of general and specific features. In fact, a comparative-historical approach allows revealing the interaction distinctions of the Tatar language with other languages.